

PRODUCT RANGE

**.32
COOL BROWN**
Size: 200 ml

Ideal for enriching browns and light browns with cool brown tones.

**.35
WARM BROWN**
Size: 200 ml

Ideal for enriching browns and dark browns with warm brown tones.

**.6
RED**
Size: 200 ml

Ideal for enhancing the vibrancy of reds.

**.4
COPPER**
Size: 200 ml

Ideal to enhance auburn colors.

**.13
WARM BEIGE**
Size: 200 ml

Ideal to maintain the perfect balance of neutral blondes.



A **nourishing mask** that allows to achieve the reflections of the desired color in no time and without surprises.

Enriched with ingredients of natural origin with intense conditioning power, it makes the hair soft to the touch, easy to comb, shiny and irresistible to the eye.

For a progressive and customised result, simply repeat the application after each wash until the desired color intensity is achieved.

"RISK-FREE" RESULT! The effect is not permanent, with washing, the hair gradually returns to its original color.

STARTING LEVEL	.32 COOL BROWN	.35 WARM BROWN	.6 RED	.4 COPPER	.13 WARM BEIGE
				NR	NR
					NR
	NR	NR			

NR=not recommended

Note: the porosity and structure of the hair, the amount of product used and the application time may vary the final result.

COLOR MASK IN-SALON TREATMENTS

COLOR REFRESH TREATMENT

Smart&easy toning and nourishment for all types of hair.



1. Apply **Maintenance Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Gently towel dry the hair to remove excess water. Apply the chosen shade of **Color Mask** to the hair. Distribute the product with a brush and comb it through.



3. Leave on for 3-20 minutes, depending on the desired effect. Rinse thoroughly.



4. After towel-drying the hair, distribute **Maintenance Serum** through the lengths and ends. Blow dry. Apply the product again on the lengths and ends as a finishing product.

Q&A's

1. When should Color Mask be used and when should Yellow Professional Pure Toners be used?

Yellow Professional Pure Toners are designed to obtain neutral and cool shades, suitable for neutralizing unwanted tones after bleaching. Yellow Professional Color Mask are designed to enrich and enliven the tones of every color.

2. Do I have to wear gloves when applying colored masks?

It is possible to apply the masks without gloves. However, when using the color .6 Red, special attention should be paid to the amount of time the hands are in contact with the product. Wash hands after the application of every color.

3. How often should Color Mask be applied?

You can apply it whenever you want to intensify the color, until the desired tonal intensity is achieved.

4. Can Color Mask be applied to natural hair?

Yes, the color results will be softer and more natural than on treated hair. Color Mask does not alter the natural base.

5. Can I use Color Mask to tone after a bleach service?

Yes, it is a temporary color to enhance tones and/or color bleached hair. Always consider the residual melanin and the desired color result when deciding application time for the mask (a longer time will give a more intense color result).

6. Should I wash my hair with Yellow Professional Maintenance Shampoo before applying the mask?

Yes, we always recommend cleansing beforehand with Maintenance Shampoo. Color Mask will act in synergy with the previous application to make the hair silkier and shinier.

TECHNICAL CHART



COLOR MASK
PROFESSIONAL
YELLOW



EVERY MOOD.
 EVERY DAY.
WE AMPLIFY.

Salon solutions, ready to be recreated.



DISCOVER MORE ON
yellowpro.it

FOLLOW US
 f i @ t

ALFAPARF MILANO

***Instrumental test conducted on hair treated with the Yellow Professional Color Mask :6 Red, after 12 washes with a basic shampoo.
 **Instrumental test conducted on hair treated with the Yellow Professional Color Mask :32 Cool Brown, in comparison with untreated hair.
 *** Instrumental test conducted on hair with permanent toning, subjected to 12 washing cycles with shampoo + Yellow Professional Color Mask :6 Red.
 **** Instrumental test conducted on hair with permanent toning, subjected to 12 washing cycles with basic Shampoo and Conditioner, and then a single application of Yellow Professional Color Mask :6 Red.

PRO-SHINE

Phytocomplex obtained from Grape, Lemon and Apple extract, which, in synergy with Wheat Bran, protects colored hair from washing and improves the brightness of the color.



MACADAMIA

Natural oil with many benefits, able to give the hair nourishment and shine without making it greasy or weighing it down.

ALOETRIX

A complex of aloe vera, wheat protein and UV filter that improves hydration and combability and protects the outer hair fibre.

76%

COLOR MAINTENANCE AFTER 12 WASHES

77%

COLOR REVIVAL DURING WASHES**

+36%

SHINE***

+54%

COLOR RECOVERY****

+25%

COMBABILITY**